



## OUR PEOPLE

### David M. Lilinfeld

*Founder and Principal*

- J.D., The Ohio State University  
Moritz College of Law
- B.A., Philosophy, Hunter College
- Georgia Trend 2012 Legal Elite,  
Intellectual Property

### Barbara Alexander

*Of Counsel*

- J.D., American University,  
Washington College of Law
- B.A., Communications/Political  
Science, Marist College
- Admitted in California, Georgia  
and Nevada

### Kuniki Lockett

*Of Counsel*

- J.D., University of Alabama  
School of Law
- B.S., Electrical Engineering,  
University of Alabama at Huntsville

### J. Bradley Wright

*Patent Attorney*

- J.D. and Master of Intellectual  
Property, Franklin Pierce Law Center
- B.S., Mechanical Engineering,  
Worcester Polytechnic Institute

### Morgan Wood Bemby

*Associate*

- J.D., University of Georgia  
School of Law
- A.B.J., Public Relations,  
University of Georgia

## WHO WE ARE

We are an Atlanta-based intellectual property boutique law firm. We assist clients in management and litigation of their trademarks, copyrights, patents and trade secrets. We also handle technology and domain name-related disputes.

Our clients are national and international companies in a variety of industries including information technology, financial services, computer hardware and software, pharmaceutical, manufacturing, marketing and entertainment. Some are Fortune 50 companies, others are stable mid-sized businesses, while many are in various growth stages.

## OUR KEY SERVICES

Our services include:

- identifying intellectual property;
- developing an intellectual property portfolio;
- enforcing intellectual property, including negotiating and drafting licenses, joint venture agreements, employee and independent contractor agreements;
- avoiding infringement of third-party intellectual property; and
- litigating intellectual property disputes, when necessary.

Lilinfeld PC provides high-quality, high-value services comparable to our colleagues at large law firms but at significantly lower rates.

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## OUR PRACTICE AREAS

Delving deeper into our particular expertise, we provide services in the following areas:

### ▶ TRADEMARK

- Providing proactive advice during the trademark selection process;
- Conducting trademark screening searches, both preliminary and comprehensive;
- Drafting and filing registration applications;
- Managing opposition proceedings;
- Managing appeals before the Trademark Trial and Appeal Board;
- Maintaining trademark registrations; and
- Settling or litigating infringement disputes.

**Representative case:**

When a competitor of our client, an entertainment business, wanted it to change its name and pay significant damages because the name was similar to the competitor's, we presented the weaknesses in the competitor's case and settled the dispute. Our client paid no penalty.

### ▶ COPYRIGHT

- Drafting and filing registration applications;
- Providing opinions in connection with assertions of infringement;
- Evaluating all possible defenses, including fair use, abandonment, copyright misuse and estoppel; and
- Settling or litigating infringement disputes.

**Representative case:**

When a large publishing company accused a client of copyright infringement, we used procedural grounds to defend the client and secure dismissal of the lawsuit.

### ▶ PATENT

- Conducting preliminary patentability searches;
- Preparing and filing applications;
- Prosecuting patents;
- Litigating infringement suits;
- Providing portfolio maintenance; and
- Managing licensing and other asset transactions.

**Representative case:**

When an owner of electronic equipment hardware patents planned to file an infringement claim against our client, a hardware importer, we persuaded the patent owner not to file any claim by pointing out infirmities in the patent.

### ▶ TRADE SECRET

- Assisting with establishing and strengthening trade secret programs, including identifying trade secrets;
- Drafting confidentiality agreements, non-compete agreements, and joint development agreements;
- Determining whether information should be protected through trade secret or patent; and
- Settling or litigating trade secret disputes.